



CONNECTING COMMUNITIES, COMPANIES & CAUSES

OUR MISSION

11Eleven Consulting inspires companies who operate with a conscience. We incorporate visionary principles, diverse perspectives and sustainable practices to create programs that benefit society and build positive sentiment for brands. 11Eleven enhances humanity while creating a brighter future for organizations to promote and steward rewardable reputations. At 11Eleven, we combine electric energy with savvy strategic planning to create captivating corporate responsibility offerings.

OVERVIEW

11Eleven Consulting is a strategy and corporate responsibility firm that empowers and inspires positive people to build positive brands. Working together with our partners, we produce, develop, promote and direct significant and purposeful approaches that educate, activate and inspire positive impact driven by positive actions. Our efforts focus on leveraging what each business does best and puts their forte into action to make positive societal and economic change possible. We work in conjunction with companies from all industries and counsel their team to craft CSR strategies, applications and procedures in an effort to create world class signature programs that can be clearly articulated and easily executed in both local and national markets.

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11 ELEVEN
CONSULTING

11Eleven is a boutique corporate social responsibility (CSR) consulting firm focused on aiding companies that care.

The number 11 is widely known to possess the qualities of honesty, balance, integrity and justice and is idealistic and compassionate in its origin. The number 11 speaks to higher ideals and is connected with the characteristics of invention and vision. It is these principles that guide the purpose behind 11Eleven Consulting.

The path to a successful corporate responsibility strategy is a unique journey for each and every organization. By harnessing the synergies between your mission, your brand and the needs of the community we will craft a strategy that will set your organization apart.

At 11Eleven, we understand that positive sentiment and brand loyalty is key to success and we take pride in sharing meaningful stories.

We understand that customers yearn for much more than transactional relationships; they seek a deeper connection with a truly significant experience.

11ELEVEN FOR NON-PROFITS

LAUNCH A CHARITY

A charitable foundation can serve as a channel for distribution of a firm's profits into non-profit activities, but a well-crafted mission, vision and focus are integral to its success. Whether it's establishing a foundation for a corporation or refining operations for an existing 501(c)(3), 11Eleven has got your back.

FINANCIAL PLANNING

One of the most critical elements for a nonprofits success is the manner in which its budget and finances are managed. At 11Eleven we have world-class consulting from well-respected CPAs, accountants and attorneys to ensure that your cause has the funds to make the world a better place.

STRATEGY & PEOPLE OPERATIONS

Small and mighty teams are the norm for most non-profits so having a well thought out strategy and the right leadership style guiding the charge is a significant priority. We can help to streamline your processes and create innovative ways to make scrappy, hardworking teams shine like polished gems.

COMMUNICATION & MARKETING

The nonprofit realm can often times be even more competitive than for profit entities. That's why nonprofits have a distinct need for strong brand development, which will serve to have your charity trademark recognized for its unique creative services and community contributions.

FUNDRAISING SUPPORT

At the core of every successful nonprofit is a strong ability to raise funds, cultivate relationships and create sustaining partnerships. Our savvy approach and keen negotiating skills will help your organization to rise above other charities that operate in your space and set your cause apart.

BOARD & VOLUNTEER ENGAGEMENT

Having a strong pool of supporters will create a domino effect in gathering momentum for your charity. The expert networking resources of 11Eleven can help you navigate any industry and develop long term support through board member cultivation while also enabling viable new connections to be made through meaningful volunteer offerings.

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